

Łódź, 4 January 2024

## Rules of the EkSoc startUP! competition - 5th edition

1. The EkSoc startUP! competition is organised by the Faculty of Economics and Sociology of the University of Lodz.
2. Participants in the competition (hereinafter referred to as Participants) may be bachelor, master and doctoral students of all higher education institutions from the Łódź Province, individually or in teams of no more than 5 persons.
3. The aim of the competition is to promote and support innovative business ventures among students at Lodz Province universities through collaboration with practitioners, experts and academics.
4. The competition task is to develop detailed business concepts and designs in the form of prototypes, exhibits, visualisations, posters.
5. The framework schedule assumes:
  - Participant applications: 1-18.02.2024 r.
  - Selection of 10 Finalists by a panel of experts (four representatives of the Business Council operating at the Faculty of Economics and Sociology of the University of Łódź and one representative of the Faculty of Economics and Sociology of the University of Łódź): 26.02.2024 r.
  - Workshops and trainings for Finalists: March - May 2024.
  - Development of detailed business concepts and designs by Finalists in the form of prototypes, exhibits, visualisations, posters and presentations with individual support from mentors: March - May 2024.

- Presentation of the projects and selection of the Winners from among the Finalists of the competition at the final gala: 25.05.2024 r.
- 6. Each Participant may submit one project. In the 5th edition of the competition, a person who was a Participant of the previous editions may take part, provided that he/she submits a new project, different from the previous editions.
- 7. A panel of experts will select the finalists based on project descriptions. Among other things, the business potential of the project, its uniqueness or the degree of advancement or refinement of the concept will be assessed. Due to the creative nature of the competition, the experts will be guided by their subjective feelings about the projects.
- 8. The expert panel may apply additional award criteria for projects:
  - 8.1. responding to environmental and climate challenges;
  - 8.2. responding to societal challenges;
  - 8.3. in line with the smart city concept.
- 9. The designs submitted to the Competition may not infringe any third party rights, in particular copyright or personal rights. Violation of the above provisions by the Participant will be treated as a material breach of the Rules and Regulations, resulting in immediate exclusion from the competition. The Participant will be solely responsible for the legality of the submitted designs and will bear all consequences of its use by the Organiser in the context of the competition. The Organiser reserves the right to disqualify any design that does not meet the above requirements.
- 10. The organiser appoints the Jury of the Competition (Jury), consisting of, among others: representatives of the sponsors of the competition, the Business Council, experts and representatives of the Faculty of Economics and Sociology of the University of Łódź.
- 11. The Jury's task is to select the Laureate(s) of the competition. The evaluation of the final projects by the Jury will take place during the final gala. The decision of the Jury is final and not subject to review.

12. The Laureate(s) will receive cash prizes. The amount of the prizes depends on the pool collected from the sponsors and the number of selected Laureates.
13. The competition jury may also award non-monetary prizes.
14. The receipt of the cash prize is conditional on the Laureates first completing a declaration regarding their obligation to collect tax on the prizes and remitting to the Organiser the amount of income tax due in the amount of 10% of the value of the prize exceeding the amount of PLN 2,000, in accordance with the requirements of the Personal Income Tax Act.
15. Anyone wishing to take part in the competition sends their application using the electronic form available at <https://www.eksoc.uni.lodz.pl/eksocstartup>.
16. **CONSENT TO USE IMAGE** - The person who applied for participation in the competition, at the same time, on the basis of Article 81, paragraph 1 of the Act of 4 April 1994. on Copyright and Related Rights consents to the gratuitous recording, use, exploitation and dissemination of his/her image, recorded by any technique on any media (including in the form of photographs and film/video documentation) by the University of Łódź based in Łódź at 68 Narutowicza Street, 90-136 Łódź, for the purposes of the EkSoc startUP! competition. This consent is free of charge and is not limited in terms of quantity, time or territory. For the purposes of the competition, the Participant's image may be used in various forms of electronic processing, framing and composition, as well as juxtaposed with images of other persons, accompanied by a commentary, while film recordings with his/her participation may be cut, edited, modified, added to other materials created for the purposes of the competition and for informational and promotional purposes. This consent covers all forms of publication, in particular dissemination on the Internet (including the University of Łódź website, the websites of the competition sponsors and the social networks Facebook, Instagram, YouTube, LinkedIn, etc.) and inclusion in promotional and information materials. In addition, this permission also includes the use, fixing, reproduction, copying, dissemination, processing, elaboration and reproduction of the Participant's image by any technique for publication for the purpose indicated above. The

transfer of this permission and any rights related to it to a third party does not require the Participant's prior consent and is free of charge. The Participant's image may not be used in a form or publication that is offensive to the Participant or otherwise violates the Participant's personal rights. This consent is voluntary but required for Participants in the event.

17. Entry into the competition implies acceptance of the terms and conditions expressed in these rules.

18. PROTECTION OF PERSONAL DATA - In accordance with Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as "RODO", we inform you that:

18.1. The administrator of the personal data is the University of Łódź, based in Łódź, 68 Narutowicza Street, 90-136 Łódź.

18.2. In any case, you may contact the Data Protection Officer: at the above-mentioned mailing address with the note: Data Protection Officer of the University of Łódź or by e-mail at the following e-mail address: [iod@uni.lodz.pl](mailto:iod@uni.lodz.pl).

18.3. Personal data including: first name(s) and surname, e-mail address, telephone number, academic title, affiliation, date of birth, mailing address (for the dispatch of prizes - concerning the prizewinners), correct tax identifier (NIP or PESEL - concerning the prize winners), name and address of the competent tax office (concerning the prize winners), bank account number (for the transfer of the prize money - concerning the prizewinners) will be processed for the following purposes:

- registration of participation and organisation and holding of the 5th edition of the EkSoc startUP! competition organised by the Faculty of Economics and Sociology of the University of Łódź (including live broadcast of the competition's final gala

on Facebook on the account of the EkSoc startUP! competition and/or on the account of the Faculty of Economics and Sociology of the University of Łódź organised in a stationary form on 25.05.2024 on the premises of the Faculty of Economics and Sociology of the University of Łódź or in another place designated by the Organiser);

- communicate with the Participants on matters related to the 5th edition of the EkSoc startUP! competition, document its progress, including but not limited to compiling a list of Participants, issuing certificates of participation, coordinating Participants' activities in accordance with the competition schedule;
- for tax purposes (applicable to successful candidates) - if there are tax obligations;
- receive, at the e-mail address indicated in the application form, information on future editions of the EkSoc startUP! competition and events of a similar profile organised by the Faculty of Economics and Sociology of the University of Łódź, in the event that you agree to receive such correspondence;
- receive, at the e-mail address indicated in the application, a request to report on the further development of the project submitted in the 5th edition of the competition (monitoring the fate of the Participants, especially the finalists), in the event that you agree to receive such correspondence;
- to receive, at the e-mail address indicated in the application, a request for marketing and promotional support for future editions of the competition, in the event that you agree to receive such correspondence.

Personal data in the form of image and name and affiliation will be used for purposes:

- promotional, educational and popularising science and the EkSoc startUP! competition on social media, i.e. Facebook, Instagram, YouTube, LinkedIn on the account of the Faculty of Economics and Sociology of the University of Łódź and the University of Łódź in the event of consent for the use of the image.

18.4. Personal data will be processed on the basis of:

- Article 6(1)(e) of the RODO in connection with Articles 2 and 11 of the Law of 20 July 2018 on Higher Education and Science (as it is necessary for the performance of a task carried out in the public interest or in the exercise of public authority entrusted to the controller in connection with the mission of the higher education and science system with regard to education, scientific activities, the formation of citizenship, as well as participation in social development and the creation of an innovation-based economy);
- Article 6(1)(b) RODO (because it is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract);
- Article 6(1)(c) of the RODO (in relation to the requirements of the law and internal acts of the LA);
- Article 6(1)(a) RODO on the basis of your consent to the processing of your personal data (in the case of consent to the use of your image or consent to receive, at the e-mail address indicated in the application: information on future editions of the EkSoc startUP! competition and events of a similar profile organised by the Faculty of Economics and Sociology of the University of Łódź; requests to report on further developments of the competition project; requests for marketing and promotional support for future editions of the competition).

18.5. Where the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time without affecting the lawfulness of the processing carried out before your consent was withdrawn.

18.6. The recipients of your personal data may be entities authorised by law or entities to which the Administrator has entrusted the processing of personal data on the basis of a contract. Your personal data (in the form of a registered image) may also be

processed by the provider of: MS Teams service and LinkedIn social network of Microsoft, YouTube service of Google LLC and Facebook and Instagram service of Meta Platforms in their data processing centres.

18.7. Personal data will be stored for the period necessary to fulfil the purposes referred to in point 19.3. for the period of storage of financial and accounting documentation of the 5th edition of the EkSoc startUP! competition by the University of Lodz. In situations provided for by law, personal data may also be processed for the period necessary to establish and pursue potential claims. In the case of consent to use one's image or receive information on future editions of the EkSoc startUP! competition and events of a similar profile organised by the Faculty of Economics and Sociology of the University of Łódź or receive requests to report on the further development of the competition project or receive requests for marketing and promotional support for future editions of the competition - personal data will be stored until the consent is withdrawn.

18.8. You have the right:

18.8.1. access to the content of their data,

18.8.2. to rectify their data when they are not in line with reality,

18.8.3. to erasure, restriction of processing, as well as data portability - in cases provided for by law,

18.8.4. to object to the processing of your data,

18.8.5. to lodge a complaint with the supervisory authority, which is the President of the Office for the Protection of Personal Data, with its seat in Warsaw, ul. Stawki 2.

18.9. Your provision of personal data is voluntary but necessary for the purposes referred to in paragraph 18.3.

18.10. The content of the data protection statements contained in the electronic application form:

Dr. Piotr Gabrielczak

Vice-Dean of the Faculty of Economics and Sociology

University of Lodz