

Speciality module: INTERNATIONAL BUSINESS

Academic year 2023/2024 (supplement to 2022/2023 general programme)

Field of study: Economics cycle I

Specialty supervisor: dr Bogdan Buczkowski

year	semester	Speciality module course	Details							
			CODE	Number of hours				Exam/credit with grade	ECTS	
				lectures	tutorial	workshop	computer lab.			Total
II	4	International Business Transactions		28				28	Z	2
	4	International Business Payments			28			28	Z	3
	4	International Marketing		14	28			42	Z	4
	4	Internationalization of Firms		14				14	Z	1
	4	International Logistics				14		14	Z	1
III	5	Customs Policy and Customs Clearance Procedures		28				28	Z	2
	5	International Trade Missions, Fairs and Exhibitions				14		14	Z	1
	5	CSR in International Business			28			28	Z	3
	5	International Business Competetiveness				28		28	Z	2
	6	Techniques of Sales and Negotiations			28			28	Z	3
	6	International E-commerce				28		28	Z	2
	6	International Business Insurance			28			28	Z	3
	6	Public Support for International Business		28				28	Z	2
Speciality module: INTERNATIONAL BUSINESS								Hours: 336	p. ECTS: 29	