

Are you interested in knowing the **Responsible Investment** criteria?

Summer Programme 2026

ESG Investment and Finance

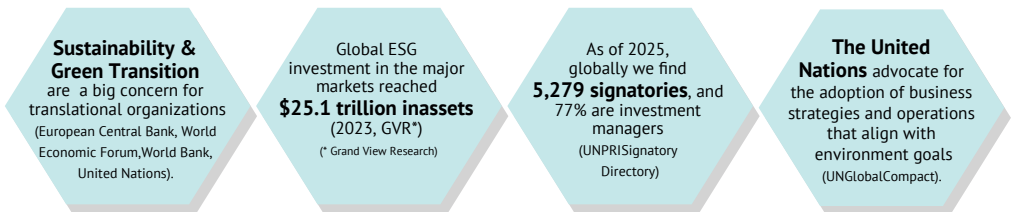
Environmental, Social & Governance



Social and environmental challenges, regulatory and reputational risks, market scandals and new opportunities have created the urgent need to move toward a more sustainable global world.

More and more people are willing to invest in companies that take care of all these variables in order to survive and be profitable in this changing world.

However, there is still a long way to go until ESG goal fulfillment becomes an indispensable investment criteria in financial markets....



Participant profile



- ✓ BA (from 3rd year onwards) or Master's degree students in fields related to **Business Administration, Law, International Relations or Engineering**, with basic financial knowledge and interested in learning about sustainable solutions in finance and businesses.
- ✓ **Professionals with less than 5 years of experience from the financial world** (investment, banking, insurance), **auditors, consultants, academics, public entities**, and members from finance and corporate development departments in companies.

Contents

Module 1: The financial system and the financial approach

- Institutions, instruments and markets
- Risk-return paradigm
- Green Monetary Policy
- The goals of financial regulators and role of European Central Bank

Module 2: ESG in investment portfolios

- ESG criteria integration in portfolio formation
- Alternative approaches to form portfolios
- ESG as an alpha generator

Module 3: Non-financial information: ESG data in corporate reporting

- Present and future of sustainability information in corporate reporting
- Best practice of ESG information

Module 4: The issue of financing – Firm's possibilities

- Green Bonds
- Social Bonds
- Transition Bonds

Module 5: Ethical Banking

- Driving forces for the emergence of Ethical Finances sector
- Ethical Finances: Conceptualization and Networks
- The European efforts towards defining sustainable banks: an ethical perspective

Module 6: Energy Transition and Decarbonization

- Barriers to the decarbonization of the economy
- The role of Governments and markets in the energy transition & crisis

Module 7: New challenges

- New trends & New products – the impact of Crypto currencies

Module 8: Regulatory streams

- The European Union in sustainable finance
- New trends outside Europe

Module 9: Integrating ESG in financial analysis

- Integrating sustainability in finance
- Measuring ESG on investments

Module 10: Company visit (*)

- Role of ESG in corporate management
- Stakeholder engagement in ESG goal fulfillment
- Opportunities and threats of Artificial Intelligence in ESG goals management

Module 11: Group projects and presentations (*)

- Discussion of a company case that is faced with an ESG challenge
- Incorporation of an ethical perspective into the ESG analysis
- Critical thinking analysis of current ESG perspectives and goals

Key information



Date

Online Session June 8th

June 15th-19th

Final presentation June 26th



Timetable

9:00 - 16:30

* There will be a break from 13:30 to 14:30 for lunch



Venue

Deusto Business School, Bilbao



Language

English

* Participants should have at least a B2 level in this language



Further information

deusto.es/esgsummerprogramme

Deusto Business School
Hermanos Aguirre, 2. 48014 – Bilbao

IMPORTANT NOTE: *Programme subject to modifications*

*Provisional schedule.