

Program: Institute of Sociology invites Faculty of Economics and Sociology students to participate in:

Creativity and entrepreneurship - workshops

26 April 2016

The Creativity and Entrepreneurship seminar is designed to provide in-depth discussions of the various facets of the creativity domain in everyday life and business and introduce students to the theoretical and practical linkages between creativity and entrepreneurship. The course also provides a more in-depth understanding of the creativity and its interdisciplinary nature and addresses sociological, psychological and economic aspects of the creativity domain. **The seminar is highly experiential, requiring students to participate actively.**

Part 1.

[2 hours]

What is creativity? Theoretical and practical insights into creativity. The 3T model of creativity: talent, technology and tolerance.

10 min break

Part 2.

[2 hours]

Creative personality. Different personality variables related to creativity. Practical, techniques to stimulate creativity, imagination, and innovative thinking.

10 min break

Part 3.

[2 hours]

Factors that stimulate and inhibit creativity in individuals, teams, and organizations. Business as creative practice. Practical, techniques to stimulate creativity, imagination, and innovative thinking.

About the teacher

dr. Liutauras Labanauskas holds lecturing positions in sociology, social research methods and creative thinking methods at Lithuanian University of Educational Sciences and Kazimieras Simonavicius University in Vilnius, Lithuania. He is also works as a researcher at Lithuanian Social Research Centre. As a member of the research team he was responsible for research support for a number of research projects including the EU 6th Framework Towards a Lifelong Learning Society in Europe and 7th Framework project Social Innovation: Driving Force of Social Change. Recently he has been working as a market research consultant at business companies and business incubators in Lithuania. His research interests include social innovation, youth studies, life-long learning, migration and development, social cohesion and creative industries.

Preparation for this course is not necessary, but before the seminar you may want to study:

1. **The creative habit : learn it and use it for life: a practical guide**, by Twyla Tharp (2007, Simon & Schuster); 2. **Where good ideas come from?**, by Steven Johnson (2011, Penguin Books); 3. **The Cambridge Handbook of Creativity**, by James C. Kaufman (2011, Cambridge University Press); 4. **Innovation Engine**, by Tina Seelig (2014, Stanford University Press, HarperOne).

Date and place: Faculty of Economics and Sociology, Tuesday, 26th of April 2016