



We welcome 
international students
participating in
**Erasmus+, Erasmus
Mundus, Campus
Europae, Mobility
Direct** and in other
exchange programmes
as well as Polish
students.



We offer you two modules in English on a rolling basis:

International Business module gives students exceptional knowledge and equips them with practical skills and competences. Participants learn various aspects of International Business in terms of concepts, operations, opportunities and challenges, which are important for a career in multinational enterprises, as well as in SMEs and international economic organisations.

The module covers: International business transactions, Customs procedures, International business insurance, International business payments, International business negotiations, Business etiquette, E-commerce, Foreign market research, Economic situation and prospects, Evaluation of business ventures viability.

Business and Environment module provides an understanding of the complex environment, in which business activity takes place and the ways companies can deal with such challenges. Students will gain knowledge, skills and qualifications in the field of doing business in the EU and non-EU markets in accordance with the requirements of environmental protection and sustainable development.

The Business and Environment module covers: Ecological determinants of business activity in the EU, Ecological marketing strategies of firms, Sustainable supply chain management, Ecologistics, International trade and the environment, Competitiveness in business, State aid and competition rules, Public procurement, EU business support programmes.

Students are free to choose any number of courses, but if they accumulate 30 ECTS for courses prescribed in the module, they will be given an official Confirmation of the completion of the module.

For questions about the studies please contact:

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Project: The creation of new interdisciplinary curricula in the field of economics of environmental protection (in Polish and English) at the University of Lodz. Project supported by Norway Grants and co-financed by the Polish funds.

The aim of the project is to increase the knowledge and awareness of Polish and foreign students, the faculty and alumni of the University of Lodz in the fields of sustainable development, ecology, international business and finance.

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